

# Broadband

## BETTER BROADBAND FOR NEW ZEALAND

New Zealand has fallen behind its global competitors when it comes to broadband. As a result, we are missing out on the opportunities of this century's leading technology – the Internet.

A National Government will act to ensure New Zealand has the future-proof broadband network needed to secure our global competitive advantage.

We will invest up to \$1.5 billion to drive the roll-out of a 'fibre to the home' ultra-fast broadband network to 75% of New Zealanders. This investment will help deliver the economic step change that New Zealand needs to significantly lift average incomes over time.

Fibre will deliver huge economic benefits for our country in terms of enhanced productivity, improved global connectivity, and enhanced capacity for innovation. Independent experts estimate these benefits will be worth between \$2.4 billion and \$4.4 billion a year.

### Our Goals:

National's vision is for ultra-fast broadband for all New Zealanders. We want a fibre connection to every home, supported by mobile and satellite solutions where it makes sense.

Our initial goal is to accelerate the roll-out of fibre to the home of 75% of New Zealanders.

In the first six years, priority will be given to business premises, schools, health facilities, and the first tranche of homes.

## OUR PRINCIPLES

- A globally competitive economy
- Building opportunity for all
- Encouraging ambition

## NATIONAL'S PLAN

### 1. Investing in Ultra-fast Broadband

National will contribute an investment of up to \$1.5 billion in Crown capital alongside additional private-sector investment to accelerate the roll-out of ultra-fast broadband for New Zealand, subject to five key principles:

- That this investment does not line the pockets of or give undue advantage to existing broadband network providers.
- That the network is open-access so that many service providers can compete to provide broadband services over it.
- That excessive duplication of the network is avoided.
- That everyday Kiwis get affordable world-class broadband services.
- That this public-private partnership remains focused on New Zealand's economic future and not the legacy assets of our economic past.

### 2. Accelerating Broadband Roll-Out in Remote Areas

National will double the Broadband Challenge Fund to \$48m and refocus it on rural and remote areas.

## FOR MORE INFORMATION

**WATCH** › John Key's [video journal](#)

**READ** › Read John Key's speech [Achieving a Step Change: Better Broadband for New Zealand](#)

**SEE** › Our [web page on Communications & IT](#).